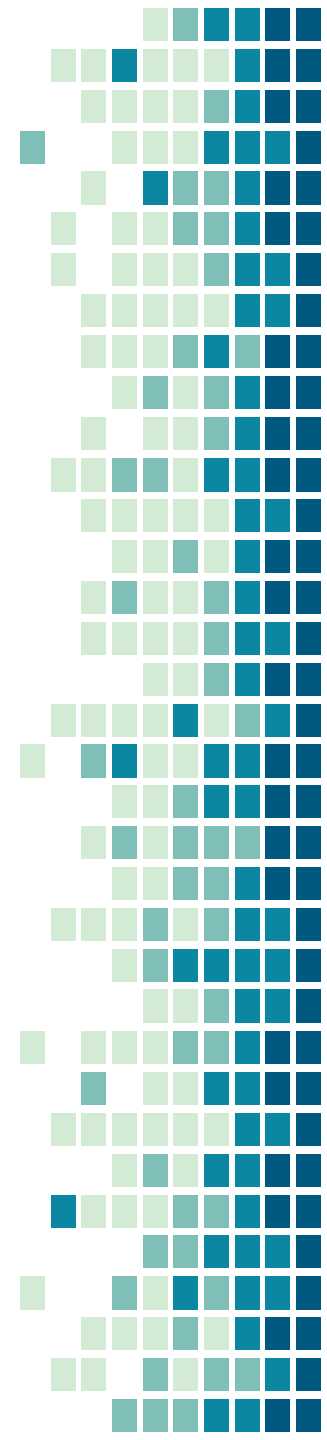




Getting Started

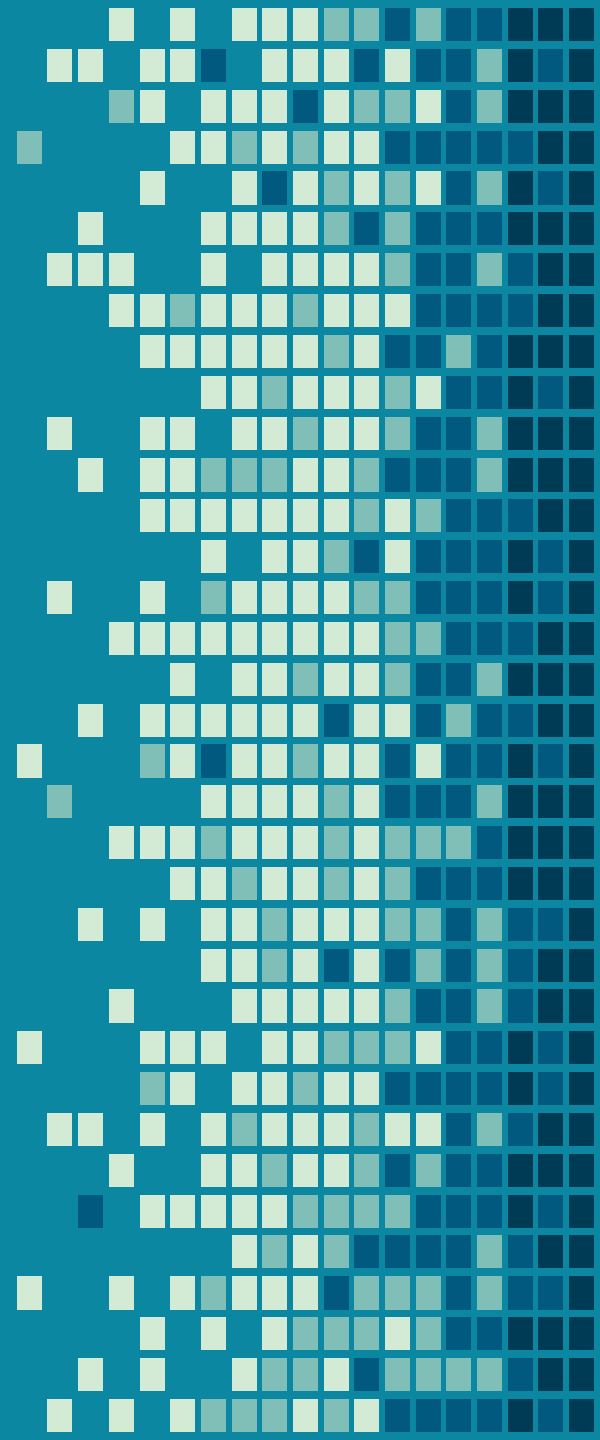
Things We'll Cover Today

- A Few Facts About LinkedIn
- Dashboard
- Using Resume Assistant
- Signal (Open Candidates)
- Using Search Alerts
- Connecting with Others
- Tips & Hints

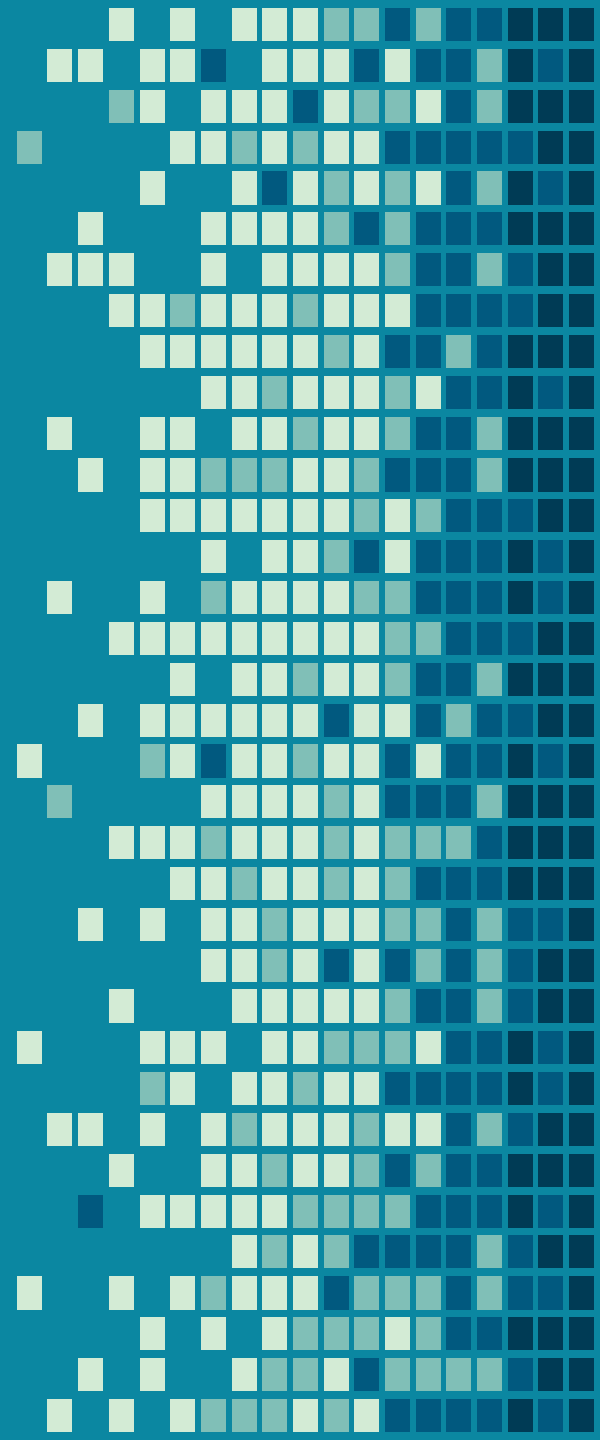


What percentage of employers use social networking sites to screen prospective employees?

94%



- There are 562M LinkedIn users.
- There are 11M jobs at any one time.
- There are >1.5M groups.



Dashboard

Your Dashboard

Private to you

☆ All Star

89

Who viewed your profile

326

Post views

49

Search appearances



Career interests

Let recruiters know you're open: **Off**

Choose the types of opportunities you'd like to be connected with



Career Advice hub

Give back and help those who can benefit from your experience

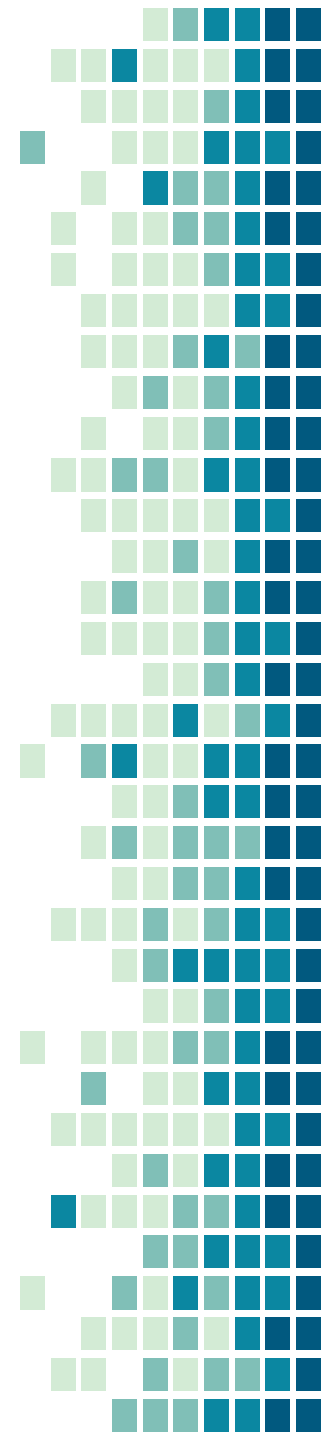
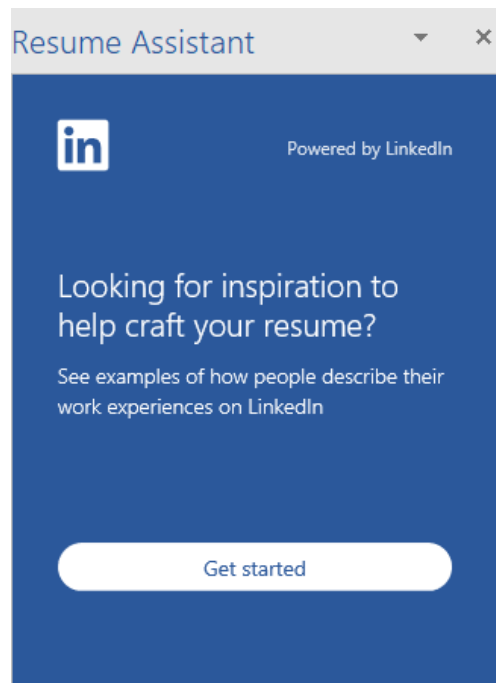


Salary insights

See how your salary compares to others in the community

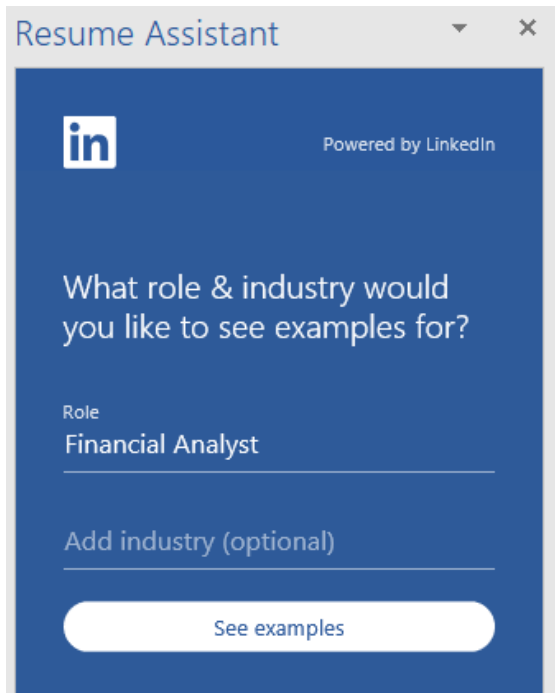
Using Resume Assistant

- Open your resume' in MS Word 2016 or Office365
- Select the Resume Assistant option in the Review ribbon.
- This opens the Assistant pane on the right.



Using Resume Assistant

- This starts the wizard which asks a series of questions to help you by showing examples of professional resumes.



Resume Assistant

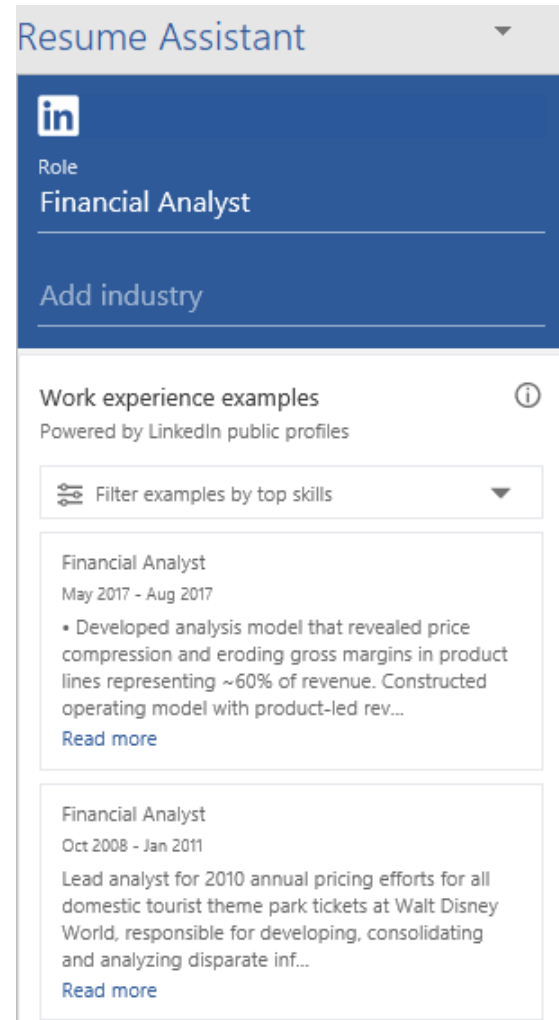
Powered by LinkedIn

What role & industry would you like to see examples for?

Role
Financial Analyst

Add industry (optional)

See examples



Resume Assistant

Role
Financial Analyst

Add industry

Work experience examples ⓘ
Powered by LinkedIn public profiles

Filter examples by top skills

Financial Analyst
May 2017 - Aug 2017

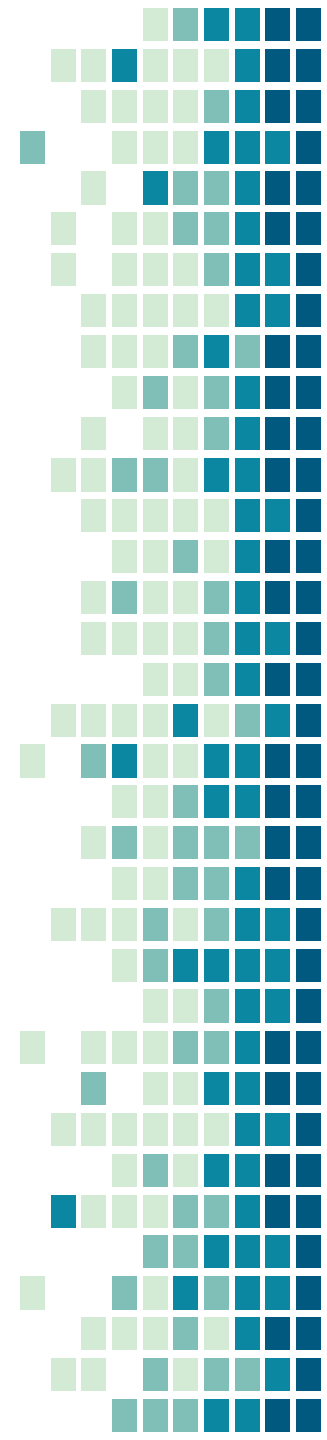
- Developed analysis model that revealed price compression and eroding gross margins in product lines representing ~60% of revenue. Constructed operating model with product-led rev...

[Read more](#)

Financial Analyst
Oct 2008 - Jan 2011

Lead analyst for 2010 annual pricing efforts for all domestic tourist theme park tickets at Walt Disney World, responsible for developing, consolidating and analyzing disparate inf...

[Read more](#)




Using Resume Assistant

Mobile View


Resume Assistant

Top skills for Financial Analyst ⓘ

Financial Analysis · Financial Reporting ·
Finance · Accounting · Microsoft Excel ·
Financial Accounting · Financial Modeling ·
Analytical Skills · Account Reconciliation ·
Forecasting


 We'd love your feedback on Resume Assistant.
[Give feedback](#)


Articles to help write your resume


 **Don't Use These Words on Your CV or LinkedIn Profile**
Bernard Marr


Resume Assistant

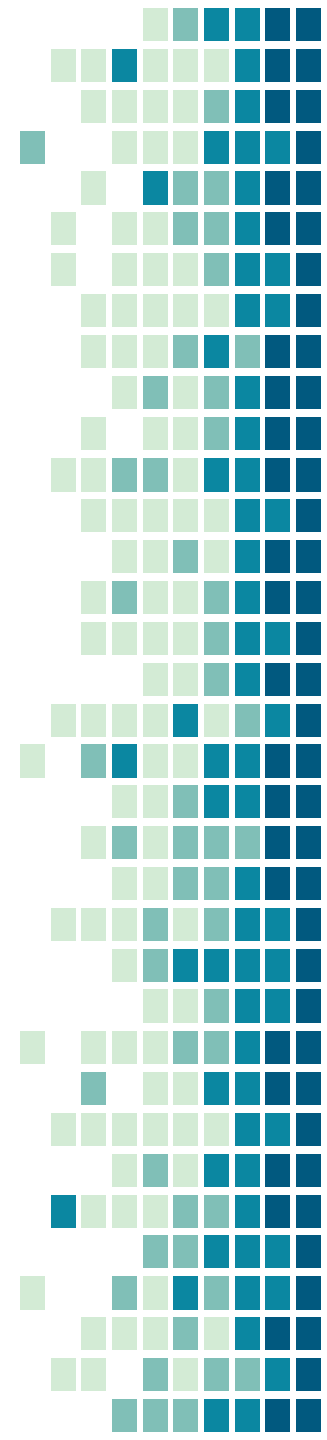
Suggested jobs
Based on your selected role and industry

 United States

 **Financial Analyst**
Hastings Equity Partners, LLC
Baton Rouge, Louisiana Area
The Financial Analyst is responsible for assisting with the financial and operational
⌵

 **Marketing Intelligence/Financial Analyst**
Philips Sleep and Respiratory Care
Pittsburgh, PA, US
To succeed in this role, you should have the following skills and experience. Our mission is
⌵

 **Senior Financial Analyst**
Discover Los Angeles



Open Candidate

For job-seekers, simply turning on your Open Candidates signal makes you **twice as likely to receive relevant messages from recruiters**, and for recruiters, Open Candidates are twice as likely to respond.

Open to opportunities? Let recruiters know.

We take steps to not show recruiters at your company, but can't guarantee complete privacy.



Share your career interests

Help recruiters understand what kind of opportunities you're open to



Stand out in recruiter searches

Recruiters will see your Career interests and your profile marked as "Open to opportunities"

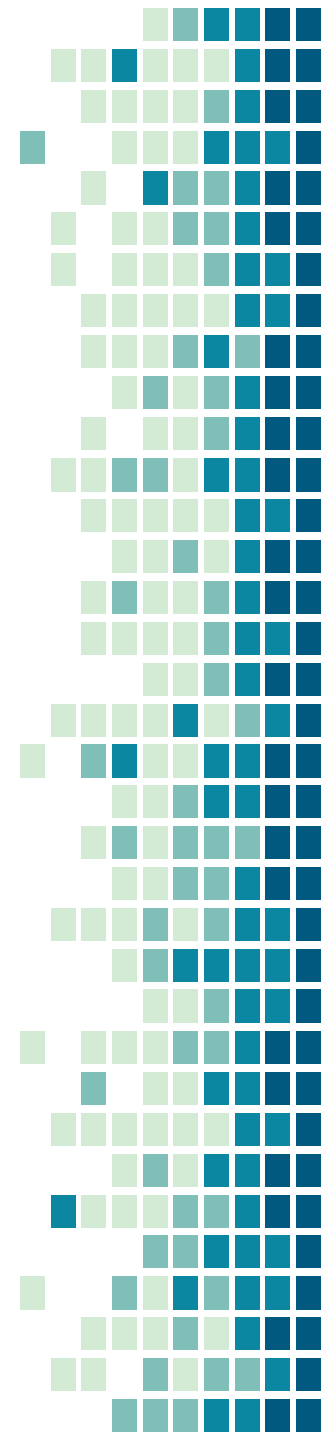


Receive more opportunities

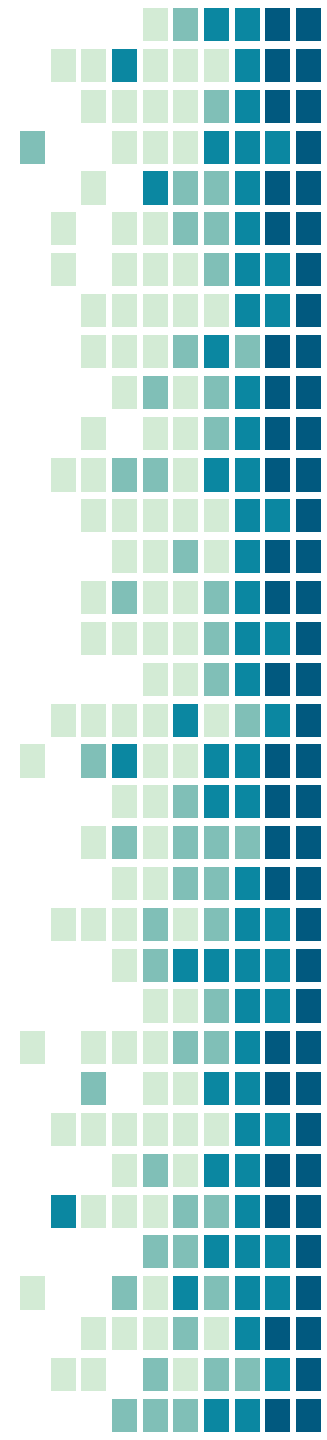
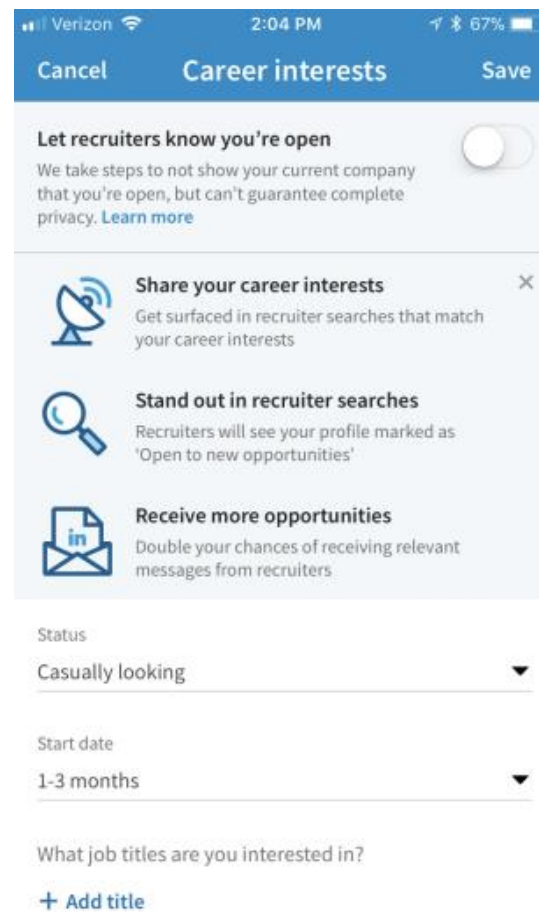
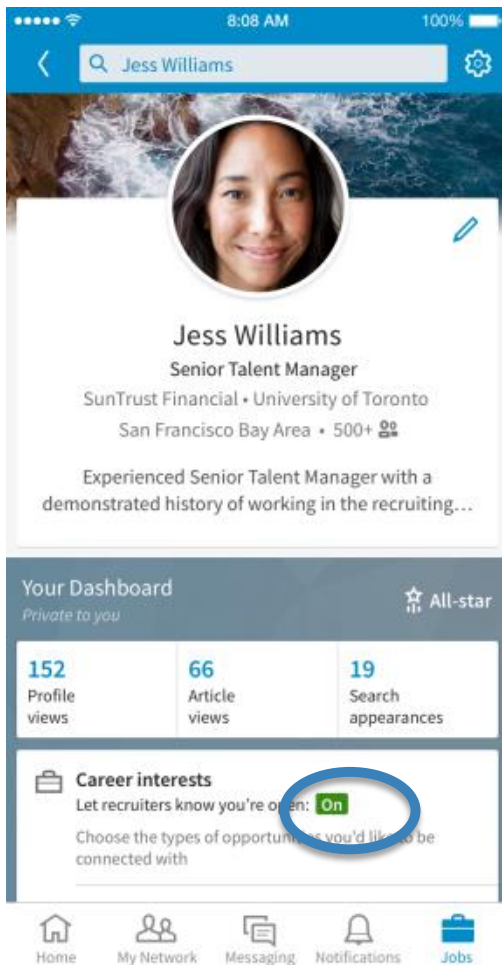
Increase your chances of receiving relevant messages from recruiters

Turn signal on

Not now



Open Candidate



Recommendations

Recommendations

Ask for a recommendation



Received (13)

Given (9)



Steele Billings

Big Data For Good |
Strategist

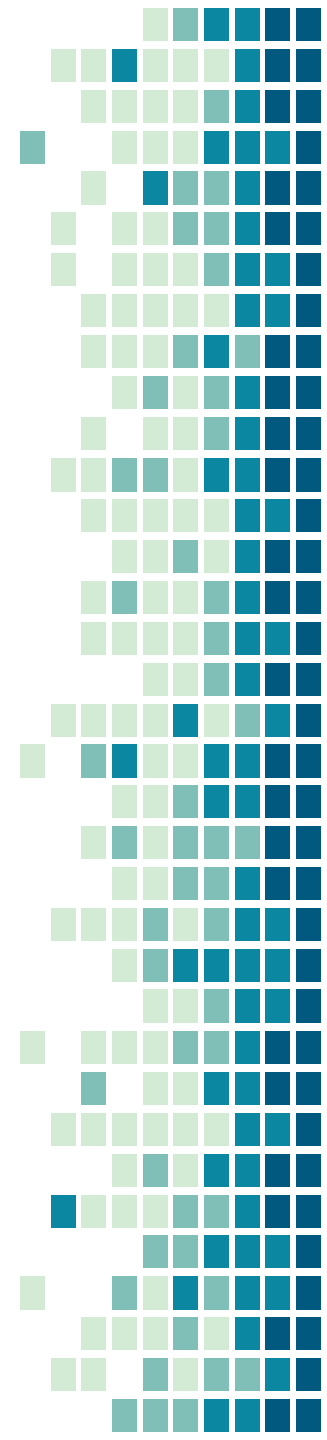
June 26, 2019, Steele reported
directly to Mark

Mark's leadership style is unmatched. He encourages creativity while maintaining a healthy governance and compliance with the corporate standards. He is always willing to provide wise counsel and acts as an adviser across many different areas of expertise. My only advice - don't challenge his music history knowledge.

- Ask for recommendations after a successful project.
- Ask a range of people such as past managers, co-workers, subordinates.

"I'm always looking for feedback and I'd appreciate yours. Will you be so kind as to write me a recommendation I can post on LinkedIn?"

"That was a wonderful experience working on _____ together, could I ask a favor for a recommendation?"





Job Search


      


Jobs ▾ **Date Posted (1)** ▾ LinkedIn Features ▾ Company ▾ Experience Level ▾ All filters


Showing 103 results Sort by: Relevance ▾ Split View ▾

 **Financial Analyst**
Williams-Sonoma, Inc.
Olive Branch, MS, US
2 weeks ago

 **Financial Analyst**
Vaco
Memphis, Tennessee
1 week ago

 **Financial Analyst**
The Lilly Company
Memphis, Tennessee
1 week ago

 **Financial Analyst (IT)**
AutoZone
Memphis, US-TN
New

 **Senior Financial Analyst**
International Paper
Greater Memphis Area
4 weeks ago

Financial Analyst

Williams-Sonoma, Inc. · Olive Branch, MS, US

Posted 2 weeks ago · 215 views

Save

Apply



2 connections can refer you

Get referred to **increase your chances** of landing an interview.

[Ask for a referral](#)

Job description

Position Summary

The Financial Analyst is responsible for financial reporting for a segment of the global supply chain. Among their responsibilities, the Financial Analyst will manage monthly reporting, ad hoc analysis, financial planning and process improvement.

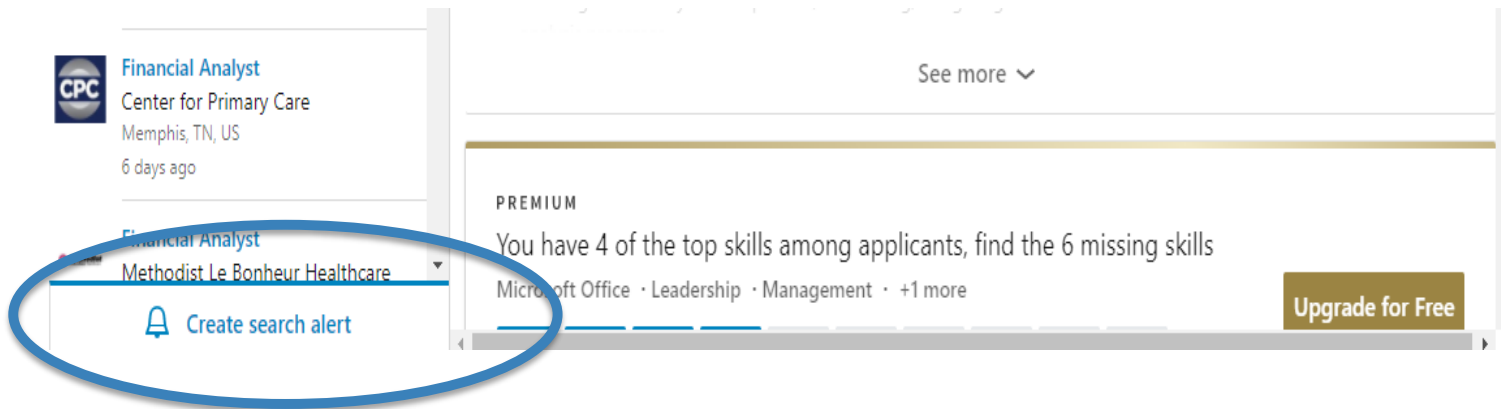
Contact the job poster



Patti Claus

Search Alerts

- Perform a search for your desired results.
- Click Create Search Alert. You may save up to three searches in the free account version.



The screenshot displays a job search results page. On the left, a search filter sidebar is visible, showing a search for 'Financial Analyst' at 'Center for Primary Care' in 'Memphis, TN, US', posted '6 days ago'. Below this, another search result is shown for 'Financial Analyst' at 'Methodist Le Bonheur Healthcare'. A blue oval highlights the 'Create search alert' button, which is accompanied by a bell icon. The main search results area shows a 'PREMIUM' job listing with the text: 'You have 4 of the top skills among applicants, find the 6 missing skills' and 'Microsoft Office · Leadership · Management · +1 more'. A 'See more' dropdown arrow is located above the job listing. A 'Upgrade for Free' button is positioned to the right of the job listing. The background of the slide features a decorative grid of blue and green squares on the right side.

Search Alerts

- Daily & Weekly are your alert frequencies.
- Email or Mobile and desktop notifications.

Create search alert ✕

Financial Analyst in 38119

Receive alert

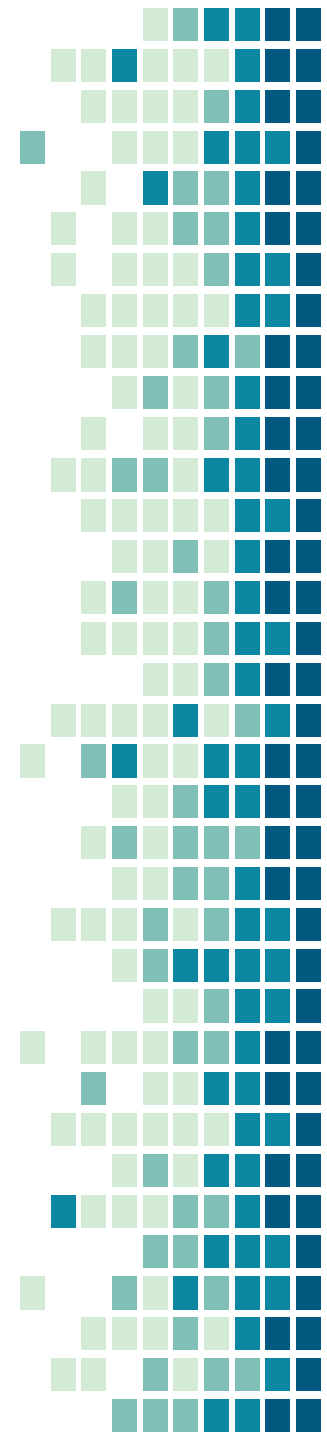
Daily ▾

Get notified via

Email

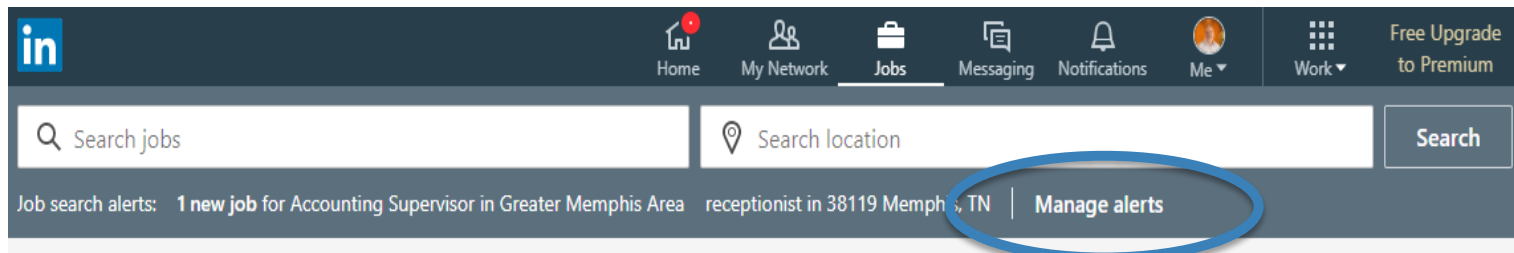
Mobile and desktop notification ⓘ

Cancel Save

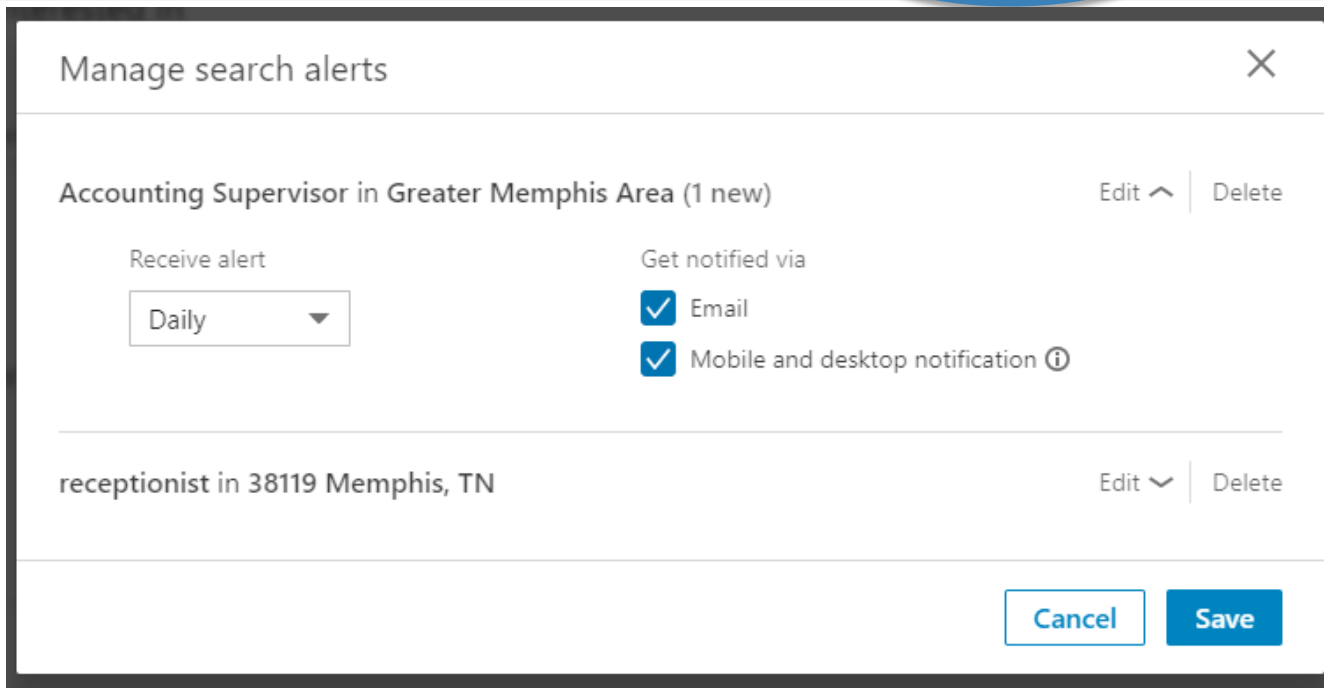


Search Alerts

- Managing Search Alerts can be done from the link at the top of the page.



The image shows the LinkedIn Jobs navigation bar. It includes the LinkedIn logo, navigation icons for Home, My Network, Jobs, Messaging, Notifications, and Me, and a 'Free Upgrade to Premium' button. Below the navigation bar is a search bar with 'Search jobs' and 'Search location' fields, and a 'Search' button. At the bottom of the navigation bar, there is a 'Job search alerts' section showing '1 new job for Accounting Supervisor in Greater Memphis Area receptionist in 38119 Memphis, TN' and a 'Manage alerts' link circled in blue.



The image shows a 'Manage search alerts' dialog box. It has a title bar with a close button (X). The dialog lists two search alerts:

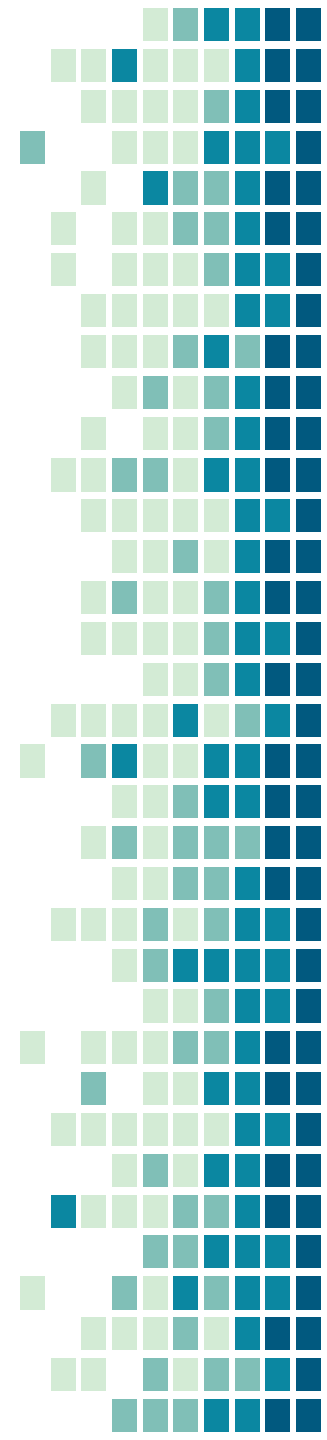
- Accounting Supervisor in Greater Memphis Area (1 new)** (Edit ^ | Delete)
 - Receive alert: Daily (dropdown)
 - Get notified via:
 - Email
 - Mobile and desktop notification ⓘ
- receptionist in 38119 Memphis, TN** (Edit v | Delete)

At the bottom of the dialog are 'Cancel' and 'Save' buttons.

Connecting with Others

“Hey, Steve! We don’t know each other, but we both work in sales, and I’m really impressed with what you’re doing. I’d love to connect.”

It’s ok to connect with someone you’ve never met but make sure you send a customized message in your invitation.

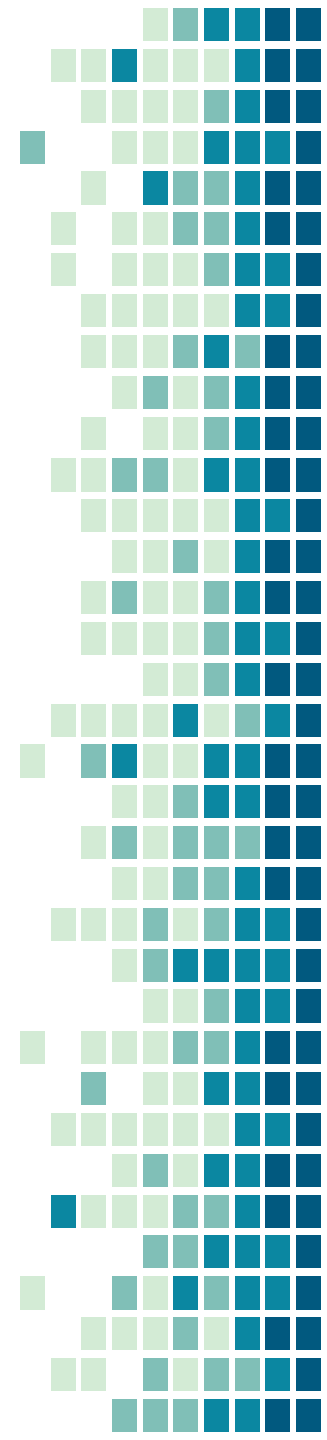


Connecting with Others

I'd like to add you to my professional network so you can watch us disrupt the on-boarding and employee engagement industry.

-Andrew [See less](#)

[Reply to Andrew](#)



Tips



Users who list their education appear in searches up to 17 times more often than those who don't.

Location is another important detail: filling out this field with where you want to work will make you appear in up to 23 times more searches.

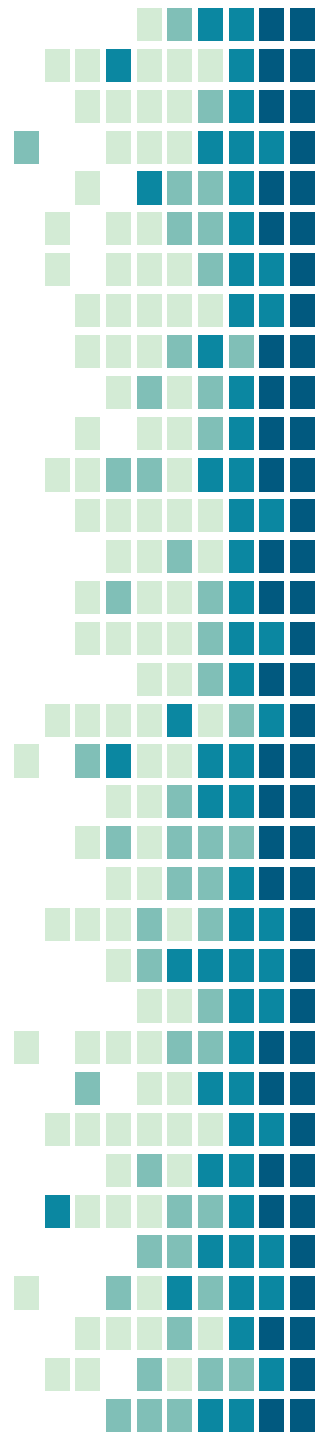


Tips



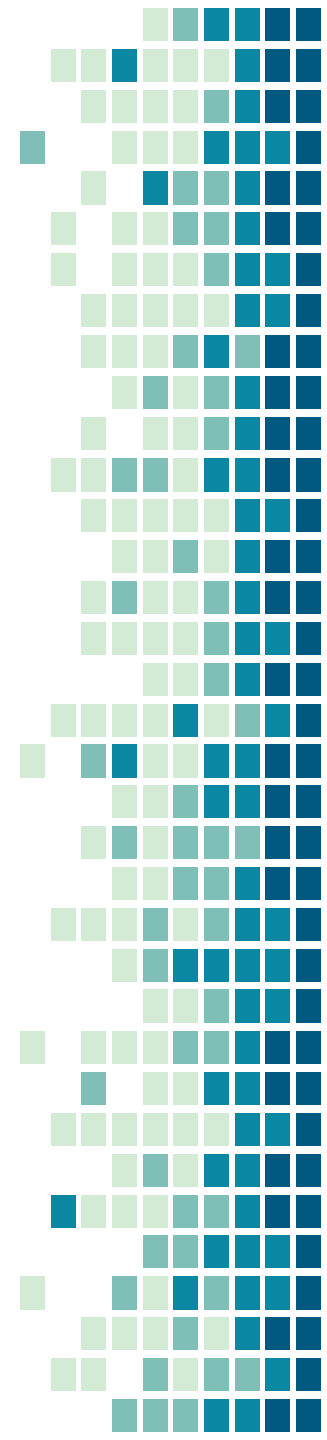
A professional-looking picture is another must-have.

Profiles with a photo get up to 21 times more views and up to 36 times more messages.



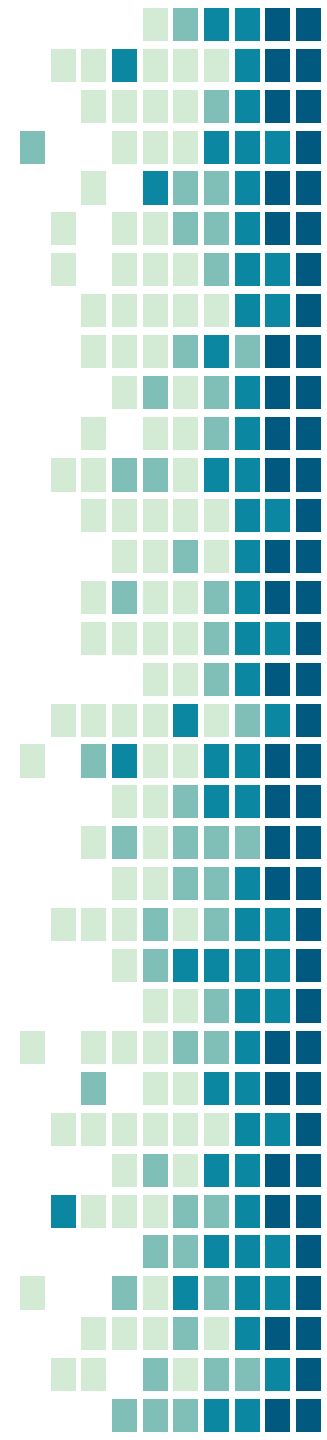
Tips

- Add your LinkedIn profile URL to your personal email signature.
- Make changes to your profile every 3-4 days to keep your profile in the timeline.
- Add each role at your last few jobs, it's ok to have overlapping dates with different positions at the same company.



Tips

- Join groups related to your field.
- Participate. Your profile is 5X more likely to be viewed if you are active in groups, discussions, etc.
- Reorder your profile by dragging the most important sections to the top.



Questions?

??

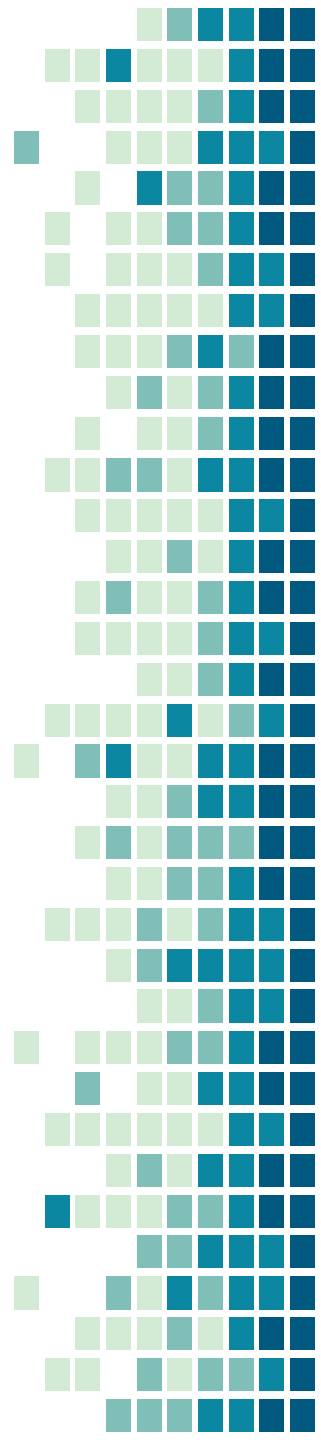


Extra 10%

LADDERS

\$100K+ CLUB

www.theladders.com



Links

resources.mtwhite.net

